



## Promo-Cast becomes Habeas Certified!



**Campbell, CA - November 8, 2006** Promo-Cast, The complete and most advanced email marketing solution for the Promotional Products industry, is proud to announce our association membership with Habeas.

Habeas is an Email Trust Authority that provides best practice certification, Internet whitelisting, and email delivery monitoring services for legitimate senders. Habeas Sender Solutions ensure your special offers are delivered to the inbox of the Promo-Cast distributor customers and partners rather than lost in the bulk "Junk" folder or rejected by spam filters.

The Habeas - Promo-Cast connection will offer significantly improved email delivery rates which will ensure your promotional offer will reach the Promo-Cast distributor subscribers each and every time.

Habeas' rigorous email certification process helps Promo-Cast to cost-effectively evaluate our existing email practices in order to maintain or improve brand reputation, email delivery rates, and campaign ROI.

Habeas - Promo-Cast email certification process will allow placement on the industry's premier Internet whitelist - Habeas SafeList. Being a SafeListed - Email Trustworthy email Service Provider will ensure strict compliance standards that will keep your promotion where it belongs out of the bulk "Junk" folder giving you the most ROI on your advertising expense.

Promo-Cast offers the most revolutionary, fast, and easy email marketing solution in the Promotional Products Industry. Our proprietary software was created especially for Promotional Products Professional supplier and distributor alike. We have created this system to be easy, quick, convenient, and affordable.

To learn more about the Habeas certification, please feel free to visit [www.habeas.com](http://www.habeas.com)

To learn more about how Promo-Cast can revolutionize your distributor special, please feel free to visit us at [www.promo-cast.com](http://www.promo-cast.com).

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