



National and international events, holidays, appreciation weeks and other special events are a great opportunity to promote your company or organization with promotional products and giveaways; however remembering those dates can be challenging at times.

Below are some upcoming events. For your convenience we have divided all the events into 2 main subsections:

Holidays and Awareness Events.

HOLIDAYS

- January 1 **New Year's Day**
- January 21 **Martin Luther King Day; USA**
- January 29 **Chinese New Year**
- February 2 **Groundhog Day**
- February 5 **Ash Wednesday**
- February 14 **Valentine's Day**
- February 18 **President's Day; USA**
- March 17 **St. Patrick's Day**
- March 21 **Good Friday**
- March 23 **Easter Sunday**
- April 1 **April Fool's**
- May 11 **Mother's Day**
- May 19 **Victoria Day; Canada**
- May 26 **Memorial Day**
- June 14 **Flag Day; USA**
- June 15 **Father's Day**
- July 1 **Canada Day; Canada**
- July 4 **Independence Day; USA**
- September 1 **Labor Day**
- October 13 **Thanksgiving Day; Canada**
- October 13 **Columbus Day; USA**
- October 31 **Halloween**
- November 11 **Remembrance Day; Canada**
- November 11 **Veterans Day; USA**
- November 27 **Thanksgiving Day; USA**
- Dec. 21 to 28 **Hanukkah**
- December 25 **Christmas Day**
- December 26 **Boxing Day; Canada**
- Dec. 26 to 1 **Kwanzaa**
- December 31 **New Year's Eve**

January						
Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

February						
Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	1

March						
Su	Mo	Tu	We	Th	Fr	Sa
24	25	26	27	28	29	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

April						
Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

May						
Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

July						
Su	Mo	Tu	We	Th	Fr	Sa
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

August						
Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

September						
Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

October						
Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

November						
Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

December						
Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

AWARENESS EVENTS

January

Month	National Blood Donor; USA
Month	Financial Wellness; USA
Month	Poison Prevention; USA
Month	Alzheimer Awareness; Canada
1-7	Women's Self Empowerment Week
7-11	National Thank Your Customers Week; USA
15-21	National Non Smoking Week ; Canada
17	Customer Service Day
17	Get to Know Your Customer Day
20-26	Hunt for Happiness Week

February

Month	Black History
Month	Heart Awareness; USA & Canada
Month	National Time Management; USA
Month	Library Lovers Month
Month	Plant the Seed of Greatness; USA
Month	National Weddings Month
Month	National Parent Leadership
Month	National Youth Leadership
Month	National Children's Dental Health ; USA
1-7	National Patient Recognition Week
3	Give Kids A Smile Day; USA
3	National Wear Red Day; USA
5-11	Eating Disorders Awareness Week ; UK & Canada
9	World Marriage Day
17	National Women's Heart Day; USA
27-Mar 5	National Eating Disorder Week; USA

March

Month	Red Cross; World
Month	National Umbrella
Month	National Optimism
Month	National Nutrition Month ; USA & Canada
Month	National Ethics Awareness
Month	Irish American Heritage
Month	Women's History
Month	National Kidney; USA & Canada
1-7	Return the Borrowed Books Week
5-11	National Sleep Awareness Week ; USA
8	International Women's Week; World
8	No Smoking Day; UK
14-20	Brain Awareness Week; World
21	Purim
22	International Water Day; World
24	International TB Day; World

April

Month	IBS Awareness; World
Month	Stress Awareness
Month	National Car Care; USA
Month	National Oral Health; USA & Canada
Month	Occupational Therapy
Month	National Child Abuse Prevention
Month	National Cancer; USA & Canada
Month	Alcohol Awareness; USA
5	Kick Butts Day
7	International Health Day; World
14	National D.A.R.E Day
20-26	Administrative Professionals Week
22	Earth Day
25	Administrative Professional Day
27-May 3	National SAFE Kids Week
30	Walk America